

Global **CEO** Program

October 2027 - April 2028



Expand your global reach

Today's interconnected world demands senior leaders equipped to navigate complex economic shifts, emerging technologies, geopolitical uncertainty and evolving stakeholder expectations—forces that can either strengthen or threaten long-term success.

As a CEO, you build your legacy by setting your company's direction, shaping its strategy and fostering a culture anchored in purpose and shared ambition.

The Global CEO Program (GCP) is designed for leaders who aspire to broaden their perspective, sharpen their strategic judgment and lead with greater confidence in times of disruption.

Combining the expertise of two world-class business schools across three global venues, the program delivers a distinctive and immersive learning experience.

Through faculty-led discussions, experiential learning, peer coaching, regional spotlights and fireside chats with industry leaders, participants gain fresh insights, challenge long-held assumptions and build the leadership capacity to drive meaningful change, within their organizations and beyond.

The GCP experience

The journey

Expand your global vision and reach

The Global CEO Program (GCP) includes three one-week residential modules on three continents: North America, Asia and Europe.

The cohort

Exclusively designed for senior leaders

Expand your network and learn from top-level peers in an invigorating multicultural forum.

The know-how

Practical, just-in-time knowledge

Interactive sessions, CEO panels and applied learning through workshops, group discussions and study groups will stimulate actionable insights that you can immediately apply at work.

The results

Address a real business challenge

Analyze a business challenge specific to your organization and gain invaluable feedback and support from expert peers.

Lead with an international perspective

Develop the capabilities required to lead in complex, interconnected environments. The program enhances your capacity to think systemically, drive innovation and make high-stakes decisions with clarity and purpose.

Core leadership capabilities

Global perspective
Develop a broader view of the economic, geopolitical and societal forces influencing business around the world.

Innovation mindset
Think like an entrepreneur to identify relevant trends and better leverage technology, resources and talent.

Communication
Articulate a clear corporate purpose and vision, and ensure that it underscores everything you do.

Change management
Drive change in your organization to improve systems, processes and outcomes.

Emerging technologies
Sharpen your insight into AI and emerging technologies to identify real opportunities, manage risk and shape the future of your business.

Negotiation and influence
Strengthen your ability to build consensus and influence outcomes in high-stakes situations.

Self-leadership
Lead with integrity through greater self-awareness, emotional and social intelligence, inclusion, listening, empathy and learning agility.

Building a legacy
Work with your senior team to ensure your organization's long-term sustainability and success.

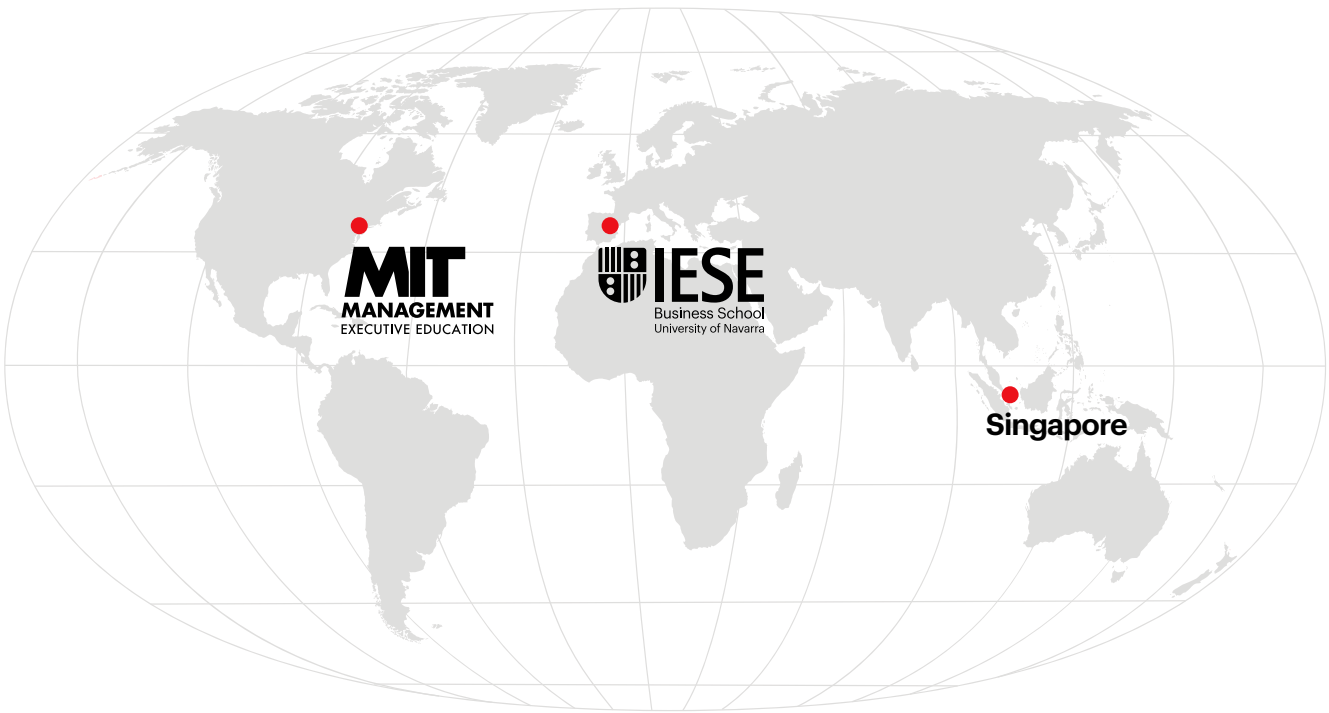


“More than 40 CEOs and global leaders coming together in one place to share their experience, knowledge and insights is collective wisdom at its finest. Having the opportunity to build a network with exceptional peers is something very special. The Global CEO Program is truly a once-in-a-lifetime experience. The insights I gained and the relationships I formed will influence my leadership for years to come.”

Shawn Aoki
Chief Transformation Officer
Panasonic Connect - Japan

Global exposure for a global impact

Insightful and energizing modules in Cambridge, Singapore and Barcelona will give you a stronger grasp of the issues facing your company.



1
Module
MIT Sloan

Cambridge, Massachusetts, USA
October 25-29, 2027

2
Module
Singapore

Singapore
January 10-14, 2028

3
Module
IESE Business School

Barcelona, Spain
April 24-28, 2028

IESE and MIT Executive Education, a powerful alliance

The Global CEO Program is jointly delivered by IESE Business School and the MIT Sloan School of Management, two of the world’s most highly regarded institutions of higher learning for international executives.

Upon completion of the Global CEO Program, participants become Alumni of IESE Business School and receive a co-branded program completion certificate from IESE and MIT Sloan Executive Education. They also receive an MIT Sloan Executive Certificate in Management and Leadership and earn eight Executive Education Units (EEUs) towards the MIT Sloan Advanced Certificate for Executives (ACE).



IESE Business School

IESE is consistently ranked among the world’s best business schools. Renowned for its extensive global scope, the school boasts campuses in Barcelona, Madrid, Munich, New York City and São Paulo, as well as a network of 15 associated business schools and global academic alliances.

As a mission-driven school, IESE seeks to develop leaders capable of making a positive, deep and lasting impact on the people, organizations and communities they serve.

Over the years, more than 60,000 global executives have transformed their leadership in IESE classrooms.



MIT Sloan School of Management,
Massachusetts Institute of Technology

The MIT Sloan School of Management, based in Cambridge, Massachusetts, is one of the world’s leading business schools. The school’s mission is to develop principled, innovative leaders who improve the world, and to generate ideas that advance management practice. The school’s teaching philosophy is grounded in the Mens et Manus – mind and hand – approach that combines cutting-edge thinking with practical application to solve real-world problems.

Working at the intersection of management and technology, MIT Sloan is uniquely positioned to help CEOs transform the present and envision the future that is being shaped by technological disruption and innovation.



Cambridge, Massachusetts



Singapore



Barcelona, Spain

A program for globally minded executives

The Global CEO Program is designed for top-tier business leaders, including CEOs, managing directors, board members, C-suite executives and presidents—key decision makers across industries and geographies.

The Global CEO Program brings together executives with an average of 20 years of senior management experience who hold these and other positions:

- CEO – 70%
- President / Managing director – 10%
- Senior vice president / Vice president – 15%
- Board member – 5%

49

average age

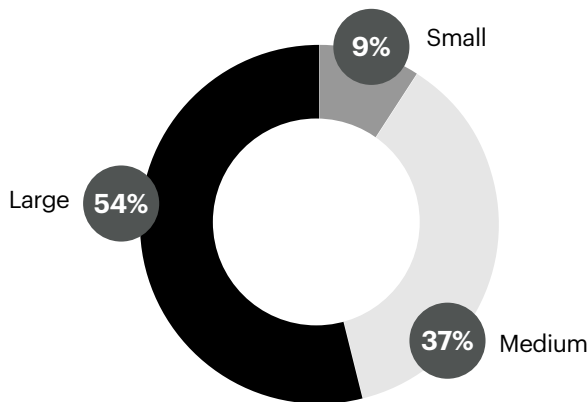
40

participants

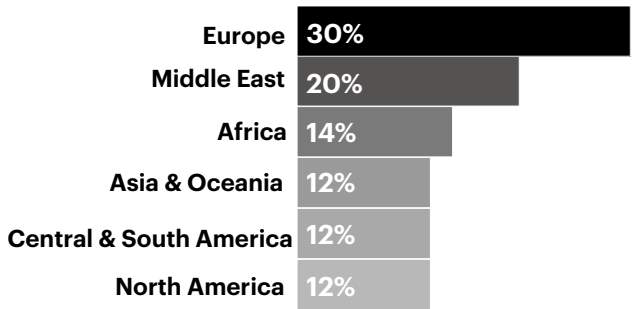
25+

nationalities represented

Size of participants’ organizations



Geographic distribution of participants’ organizations



A network of global leaders

Learning is driven by discussion among peers facing similar leadership challenges. The exchange of perspectives allows participants to test ideas, gain new insights and reflect on their decisions in a trusted environment.

North America

CEO Calvin Klein (United States)
President Stryker Corporation (United States)
CEO Grupo Cuprum (Mexico)
President & COO Desjardins Group (Canada)

Central & South America

CEO Walmart Latin America, UK & Africa (Chile)
President & CEO Refinería de Cartagena (Colombia)
CEO Volkswagen Latin America (Argentina)
CEO Pif Paf Alimentos (Brazil)

Europe

CEO Lufthansa Airlines (Germany)
President Hasbro International (Netherlands)
CEO Bonfiglioli Group (Italy)
CEO Keralty (Spain)
COO & CIO Privatbank (Ukraine)

Middle East

CEO Saudi Telecom (Saudi Arabia)
CEO Taptica (Israel)
COO Chalhoub Group (Syria)
CEO Etisalat (Egypt)

Africa

CEO First Bank of Nigeria (Nigeria)
CEO Zutari (South Africa)
CEO Industrial Development Corporation (Zambia)

Asia & Oceania

MD Pizza Hut Asia Pacific (India)
CEO Li & Fung (Hong Kong)
CEO Kiwi Rail (New Zealand)
VP Prudential (Japan)
EVP Telekom Malaysia (Malaysia)

“The Global CEO is a full-immersion experience with fellow CEOs balancing top-down demands from the board with bottom-up expectations from the organization. The chance to reflect on these pressures was incredibly valuable. The program gives CEOs a space to share experiences and learn from each other, offering insights that cannot be found elsewhere.”

Seun Oni

Group Managing Director/CEO
A.G. Levantis - Nigeria



Admissions process

Applications

Applications are accepted throughout the year, but should be received no later than September 10, 2027.

The Admissions Committee, with representatives from IESE and MIT Sloan, thoroughly reviews all applications. Due to class-size constraints and the need to maintain a balanced mix of professional profiles, it is possible that even highly qualified applicants may not be admitted.

Online applications:

www.iese.edu/gcp

Fee

The program fee of US\$57,000 includes tuition, academic materials, accommodation and most meals. Travel expenses to Cambridge, Singapore and Barcelona are not included.

A deposit of US\$10,000 is required upon admission in order to reserve a seat in the program. Full payment is due before September 10, 2027.

Cancellations received within 30 days of the program start date are subject to a 25% cancellation fee.

1

Personal meeting

You will be invited to a one-on-one meeting to discuss your leadership goals, learning priorities and professional context, and ensure your needs align with the Global CEO Program experience.

2

Admission application

Once your eligibility has been confirmed, you will be able to submit your application for admission to the program.

3

Admissions committee

The Admissions Committee will evaluate your application and inform you of its decision within one month.

Get in touch with us today and discover how the GCP can transform your future.

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For more information,

please visit:

www.iese.edu/gcp



Barcelona
Madrid
Munich
New York
São Paulo